

Photo courtesy of Rowan Lynn Glaser



Taking pride in

CUSTOM RI



Photo by Nick Schneeman Dave Pereda's fully customized chopper was built from the ground up, and he says it reflects his individuality.

Dave Pereda of St. Paul loves the sound and look of his custom motorcycle — and says both turn heads. “I say my cycle is basically what a Harley wants to be,” Pereda says. “Most Harley owners buy a stock motorcycle and then spend a lot of money to trick it out.” The web designer used to ride a Kawasaki Eliminator, but wanted something bigger, louder and built just for him. Pereda’s \$20,000 chopper is 100 percent custom, including the rims, breaks, frame, engine and paint.

Experts say motorcycle customization like Pereda’s isn’t as common as riders buying parts and accessories to reflect the owner’s personality. “A lot of people refer to their motorcycle as custom if they get it painted or just add new wheels,” says Greg Klopp, owner of Pro-Performance in Brooklyn Park. “A real custom